

# Marketing Entrepreneur *ADDS A DASH* of *Flavor*

**M**onarch Marketing and Design's Founder and CEO, Kerri Paizzi is adding some "Flavor" to her established business. A New York native and Florida resident of 12 years, Kerri is a networking powerhouse, presenting her clients with new and innovative opportunities and ready to take flight on her new venture.

**When did you launch Monarch Marketing and Design?**

In 2017. It's been an incredible journey getting to know about the ins and outs of different businesses and meeting wonderful people along the way. I have been in the marketing industry for 15 plus years and in 2017 it was just time to start my own company.

**What do you love most about doing what you do?**

I especially love helping small businesses grow. It's a huge part of my business model hence the butterfly. It is so amazing to see the companies that I work with go from "cocoon to butterfly" status.

**Given you work with so many different types of companies from doctors to air conditioning companies, what is your favorite?**

My favorite client? Oh I don't have a favorite. They are all special to me. I will say though that the restaurant industry is near and dear to me. I started working in the food service industry when I was 14 years old as a deli clerk and have grown over the years within the industry. When I left working the day to day in the restaurant industry I left as a general manager and assistant marketing director for a national chain. The food industry will always have my heart.



**Monarch Marketing and Design has proven to be a great success. What's your next big venture?**

I recently acquired Palm Beach County's restaurant month, Flavor Palm Beach, which takes place every September since 2007. I am elated and honored to be able to help restaurants in this capacity. I really look forward to growing the program and getting the word out for these businesses especially in these times. We have a lot of new and excited things in the works and it's going to be delightful to share them and watch them unfold.

*While able to provide services nationwide, small, local businesses are the company's niche. Monarch Marketing and Design takes a hands-on approach, working in tandem with business owners to ensure specialized and curated service.*

*You can visit their websites at:  
[MonarchMarketingandDesign.com](http://MonarchMarketingandDesign.com)  
[FlavorPalmBeach.com](http://FlavorPalmBeach.com)*